

# JOSIAH MYERS

✉ [josiahgraphx@gmail.com](mailto:josiahgraphx@gmail.com) | ☎ 310.927.0641 | [www.josiahmyers.com](http://www.josiahmyers.com) | 📷 [motocoast](#)

## PROFESSIONAL SUMMARY

Highly skilled and innovative Senior Graphic Designer with over a decade of experience in creating visually captivating designs. Proficient in various design tools and software, including Photoshop, InDesign, and Illustrator. Demonstrated ability to adhere to brand standards and collaborate with cross-functional teams to deliver high-quality designs.

## STRENGTHS & EXPERTISE

- **Strengths:** Project Management, Production Artist, Layout, Web, Print, and Digital Design, POP Displays, Marketing Collateral, Brand Development, Photography, Video Editing, Social Media Management
- **Software/Apps:** Adobe Creative Suite (Photoshop, Illustrator, InDesign, Lightroom, Premiere Pro, XD, After Effects), PowerPoint, Keynote, Squarespace, WordPress, CANVA
- **Certifications:** Adobe XD CC: User Experience Design-Essentials Training, Accenture: User Experience Certificate, Coursera: Introduction to User Experience Design

## PROFESSIONAL EXPERIENCE

### LAGRANT COMMUNICATIONS - SEPT 2006 - JUL 2013 / MAR 2021 - PRESENT

#### Senior Graphic & Production Designer

- Design digital ads, print ads, social media campaigns, and collateral, and develop campaign branding resulting in increased brand awareness and consumer engagement
- Customize PowerPoint decks according to brand standards leading to new business opportunities
- Design graphics utilizing wire-frames for Verizon Wireless Mobile achieving download goals and longer customer engagement times

### BE YOU BLOOM® - MAR 2019 - PRESENT

#### Creative Director

- Developed logo/brand identity across multiple platforms ie. video, print, digital ads, E-commerce, and social media generating speaking opportunities, new client sign-ups, increased brand recognition, social following, and online sales
- Photographed, recorded, and edited speaking engagements from live and virtual conferences as well as online educational courses
- Designed website to modernize and enhance UI / UX including interactive components for a user-friendly experience while automating sales conversions

### GREEN GARDEN PRODUCTS - NOV 2013 - MAR 2019

#### Senior Graphic Designer

- Designed print and digital ad campaigns for six brands (Ferry-Morse®, Jiffy®, SUPERthrive®, Livingston®, American Seed®, McKenzie®): brochures, booklets, show banner displays, packaging, labels, POP displays, branded barcodes, and web assets establishing new client accounts from small business to big box stores
- Photographed products for website and in-store displays at Home Depot, Target, Walmart, etc. for higher visibility capturing customer engagement and sales
- Managed Product page, Blog page, and UI of the WordPress site, driving significant growth in new customer leads and sales conversions

### SBE ENTERTAINMENT GROUP - DEC 2012 - MAR 2013

#### Graphic Designer

- Supervised layout of the Corporate Division's Annual Report
- Designed weekly digital sports event announcements for Staples Center/Crypto Arena accelerating ticket sales

## EDUCATION

### THE ART INSTITUTE, CA

Bachelors in Graphic Design